

Minutes of the Evaluation Committee of the Internal Competition

Quality Support at UTB Zlín IGA-K-Trinity

Datum, čas: 18. 2. 2026 a 19. 2. 2026

Present: Ing. Radomír Lapčík, LL.M., Prof. Dr. Ing. Drahomíra Pavelková, Doc. Ing. Adriana Knápková

1. Those present were informed about the agenda and the methodology for the evaluation of project proposals

2. Assessment of the formalities of project applications according to the tender documentation

A total of 27 projects were submitted to the IGA-K-Trinity internal competition and were assessed in terms of formal requirements - submission of the project by the deadline, registration of the project by 17 February 2026 in the OBD/GaP application, compliance with the conditions resulting from the IGA Quality Support at UTB ve Zlíně (IGA-K) Procurement Documentation and the IGA-K-Trinity Announcement <https://www.utb.cz/en/research-and-development/projects/internal-projects/support-of-quality-at-tbu-in-zlin-iga-k/>

A total of two projects did not meet the formal requirements: IGA-K-TRINITY/2026/024 Exploring the Nexus of AI Tool Usage and Green Orientation on Purchase Intention: An Analytical Review of the Hospitality Industry and IGA-K-TRINITY/2026/029 Unlocking the ESG Black Box in a Transitional Economy: The Moderating Role of Governance Human Capital on Bank Efficiency in Vietnam.

3. Evaluation according to approved criteria (individual)

The parameters of the submitted projects were discussed in detail and assessed according to the evaluation criteria set out in the tender documentation. All projects that received more than 75 points (the maximum was 100 points) were proposed for acceptance.

The Commission recommended the following projects for acceptance, subject to the other conditions listed:

- **IGA-K-TRINITY/2026/001 Implementation of the Competency Framework for Graduate Teachers in teaching at TBU – Investigator PhDr. Barbora Petrů Puhrová, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 41 thousand CZK.

- **IGA-K-TRINITY/2026/006 START-UP & SPIN-OFF: Student Entrepreneurship Acceleration Program at TBU – Investigator Mgr. Jitka Alexová**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 77 thousand CZK.

- **IGA-K-TRINITY/2026/008 Design and validation of a robust calibration process protocol to optimize the practical application of a prototype communication interface for people with LIS – Investigator Ing. Jiří Ševčík, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 86 thousand CZK.

- **IGA-K-TRINITY/2026/010 Support for talented and active students within the Gifted Students project at FaME TBU in Zlín – Investigator Ing. Lucie Tomancová, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 89 thousand CZK.

- **IGA-K-TRINITY/2026/014 Upgrade of the mobile robot UTB BOTT-E – Investigator Ing. Štěpán Dlabaja, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 75 thousand CZK.

- **IGA-K-TRINITY/2026/015 Implementation of the UFbanka activation project for students of finance-oriented study programs – Investigator Ing. Eliška Kozubíková, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 69 thousand CZK.

- **IGA-K-TRINITY/2026/016 From Draft to Prototype: Integrated Educational Modul – Investigator doc. Ing. Martin Bednařík, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 60 thousand CZK.

- **IGA-K-TRINITY/2026/018 Support for active students representing TBU at the ABB RobotStudio Cup – Investigator doc. Ing. Aleš Mizera, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 44 thousand CZK.

- **IGA-K-TRINITY/2026/019 Support for educational work with talented students within the 3D RoboLab 14HB robotics competition – Investigator doc. Ing. Aleš Mizera, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 44 thousand CZK.

- **IGA-K-TRINITY/2026/020 Development and Support of Socially Responsible Student Projects at FaME TBU in Zlín – Investigator Ing. Lucie Tomancová, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 70 thousand CZK.

- **IGA-K-TRINITY/2026/023 Into the Core and Beyond the Horizon of Logistics – Investigator Mgr. Kamil Peterek, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 61 thousand CZK.

- **IGA-K-TRINITY/2026/025 Financial Literacy - Don't be afraid of money – Investigator Ing. Lucie Macurová, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 70 thousand CZK.

- **IGA-K-TRINITY/2026/026 Spring School of Ergonomics – Human 5.0: Ergonomics, Health and Industrial Engineering in the Era of Digitalization - Investigator Ing. Lucie Macurová, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 44 thousand CZK.

- **IGA-K-TRINITY/2026/030 Podnikové finance 2030 - Corporate Finance 2030 – AI-First Finance Education Using Microsoft 365, Investigator Ing. Michaela Blahová, Ph.D.**

Commission recommendation: The Commission recommended to reduce the project costs to a total amount of 85 thousand CZK.

Projects accepted for funding will start on 1 March 2026.

The following project proposals were not proposed for funding:

- IGA-K-TRINITY/2026/003 Observation Stay as a Tool for Transferring Teaching Methods to Improve the Quality of Teaching at TBU
- IGA-K-TRINITY/2026/004 Recyklator: A Multiplatform Microlearning Game Application for Developing Digital and Environmental Competencies
- IGA-K-TRINITY/2026/007 Connecting Citizen Science in the Czech and Slovak Context: Support for Collaboration and Development
- IGA-K-TRINITY/2026/009 Extraction and characterization of oils from selected tissues of freshwater fish
- IGA-K-TRINITY/2026/012 AI-Driven Big Data Analysis of Influencer De-Influencing and Comparative De-Influencing Content and Its Impact on Consumer Trust and Purchase Intention
- IGA-K-TRINITY/2026/013 Building Trust through Marketing Communication in Czech Healthcare from the International Patients Perspective
- IGA-K-TRINITY/2026/017 UTB MEC Case – mechatronic kit for teaching robotics and programming
- IGA-K-TRINITY/2026/021 Development of know-how in the advanced biopolymer modifications
- IGA-K-TRINITY/2026/022 Use of Immersive Technologies for Digital Presentation and Marketing of Cultural Heritage
- IGA-K-TRINITY/2026/027 Electronically Controlled Module for Reproducible Filter Coffee Preparation with a Universal Dripper: Joule Heating and Adaptive Drip-Assist
- IGA-K-TRINITY/2026/028 Professional excursions to progressive manufacturing companies as a tool for innovation in teaching technical master's programs

In Zlin on 19. 2. 2026

Recorded: doc. Ing. Adriana Knápková

Verified by: prof. Dr. Ing. Drahomíra Pavelková, Ing. Radomír Lapčík, LL.M.